27" Widescreen LED Display with Full HD 1080p Resolution

VA2703-LED

ViewSonic's VA2703-LED is a 27" widescreen LED display featuring Full HD 1080p resolution for a crisp, full-motion video experience. Exclusive ClearMotiv®II imaging technology and high 10,000,000 : 1 dynamic contrast ratio make images smooth and colors vibrant. With a 16:9 aspect ratio, the display's large viewing area greatly enhances productivity when working on large spreadsheets or using multiple applications. The environmentally friendly VA2703-LED saves energy and money through ECO Mode, which reduces power consumption and extends backlight life. VA2703-LED provides great value and is an excellent visual solution for homes and businesses.

① Stunning Full HD 1080p

VA2703-LED features Full HD 1080p resolution for incredible, pixel-by-pixel image performance. You'll experience amazing clarity and detail whether you're working, gaming or enjoying the latest video entertainment.

② Fast ClearMotiv® II 3.4ms video response

Innovative ClearMotiv® II imaging technology enables an ultrafast 3.4ms liquid crystal response time. Experience digital broadcast-quality, full-motion video with razor-sharp images that never blur.

③ Ultrahigh dynamic contrast ratio

Dynamic contrast ratio automatically detects the brightness of an image and adjusts the LED backlight in response. It maximizes the greyscale and color range and boosts contrast ratio to an ultrahigh 10,000,000:1, resulting in rich, vibrant visuals.

④ LED backlighting

LED backlights enhance display performance by delivering an outstanding contrast ratio to create remarkably refined images. LEDs also provide energy savings and slimmer displays for an all-new entertainment experience.
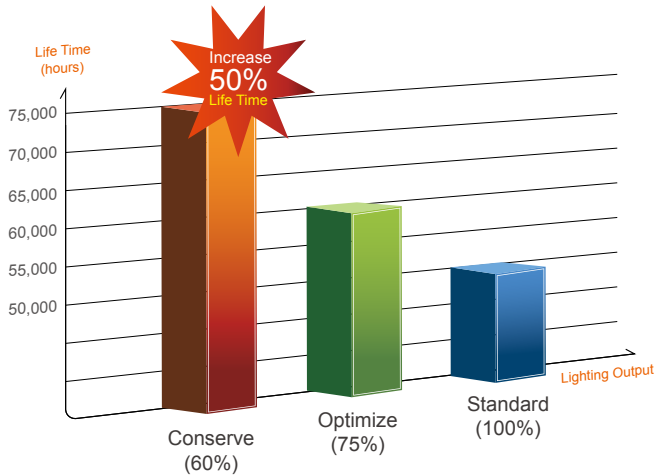
⑤ sRGB color management

Accurate and consistent color performance is essential for graphic design, video editing and more. With the built-in sRGB color space, you can easily calibrate the screen to display images in their true colors.

⑥ Three-phase ECO Mode

Three-phase ECO Mode automatically adjusts display brightness according to the environment. You can also manually choose from three brightness levels to save energy and extend the display's lifetime.

ViewSonic®
See the difference™

Special Features

Energy savings with ECO Mode

Life Time
(hours)

Increase
50%
Life Time

75,000
70,000
65,000
60,000
55,000
50,000

Lighting Output

Conserve
(60%)

Optimize
(75%)

Standard
(100%)

The ECO Mode function comes standard with all LED displays. Select from the "Optimize (75%)" or "Conserve (60%)" options to reduce display brightness and save up to 40% energy. Especially under low ambient light conditions, adjusting the brightness will improve visibility by reducing eye fatigue. It will also prolong the display's lamp life, helping you save money and save the planet.

D−Sub
DVI
AC

| LED Backlight | Eco Mode | DCR 10,000,000:1 Dynamic Contrast Ratio | 1080P Full HD | 3ms ClearMotiv® II |

Specifications — VA2703-LED

Item		Content
LCD Panel	Display Area	27" Wide
	Optimum Resolution	1920 x 1080
	Brightness	300 cd / m²
	Contrast Ratio	1,200 : 1 (typ.)
	Dynamic Contrast Ratio	10,000,000 : 1
	Viewing Angles	170º /160º (typ.)
	Response Time	3.4ms
	Pixel Pitch	0.3114mm x 0.3114mm
	Panel Surface	Anti-Glare type, Hardness 3H
	Backlight	White-light LED
	Backlight Life	30,000 Hrs (Min.)
Input	Analog	RGB Analog (75 ohms, 0.7 / 1.0 Vp-p)
	Sync	Separate Sync
	Frequency	Fh = 24 - 82 kHz ; Fv = 50 - 75Hz
Compatibility	PC	VSG up to 1920 x 1080 (Non Interlaced)
	MAC	Power MAC (Support up to 1920 x 1080)
Connector	Analog	15-pin mini D-sub *1
	Digital	DVI-D *1
	Power	Internal Power Board, 3-pin plug (CEE22) *1
Ergonomics	Tilt	16º ~ -3º

Item		Content
Power		AC 100-240V (Universal); 50 / 60Hz
		30W (Max);17.8W(Eco Mode)
Operating Conditions	Temperature	32° F to 104° F (0° C to 40° C)
	Humidity	10% to 90% (No Condensation)
Dimensions with Stand (W x H x D)	(mm)	644 x 436 x 173.7
	(inch)	25.32" x 17.18" x 6.83"
Dimensions without Stand (W x H x D)	(mm)	644 x 390.9 x 55.8
	(inch)	25.32" x 15.38" x 2.19"
Weight	With Stand	5.32 Kg (11.73 lbs)
	Without Stand	4.82 Kg (10.62 lbs)
VESA® Mount		100mm x 100mm

Accessories

Power Cord	*1
D-Sub Video Cable	*1
User Manual	*1
CD Wizard	*1

*Specifications are subject to change without notice.